



Chapter Welcomes New Vice President Who Brings Fresh End User Perspectives



Mark Golboro

The Philadelphia Chapter is pleased to welcome Mark Golboro, Senior Director of Global Corporate Real Estate Strategy & Transactions Asia Pac and Special Projects at AIG, as our new Vice President effective January 1, 2017. We recently caught up with Mark at the Global Summit here in Philadelphia to hear why he has accepted this nomination and his views on the top benefits of being an active end user participant in the Philadelphia chapter.

Mark's history with Corenet and the Philadelphia chapter extends back before Corenet was even conceived. Mark was the treasurer of the Philadelphia chapter of IDRC when it merged with NACORE to become Corenet Global in 2001. He was there from the beginning to help shape its roots as the Philadelphia chapter. His position at AIG took him out of a day-to-day presence in Philadelphia. However, with his role in the Asia Pac market, he has reestablished his base in suburban Philadelphia. So why did he accept this nomination for Vice President? He wants to reconnect and help others find value in connecting and learning with their Corenet peers.

Mark became more active in the chapter after he was asked to fill in for Craig Walton as a Mentor in the 2016 Mentor Series. The Mentor Series is where a panel of 4 experienced End Users participate in a panel discussion with an audience of young professionals to help these young leaders develop a deeper understanding of the different aspects of corporate real estate from the end user perspective. Mark enjoys "giving back" through mentoring but also finds that he learns a lot from both his peers and the young leaders as they interact on these informative panels together.

Mark has also enjoyed participating in the recent End User Dinners including the most recent one on November 2 at Garces Trading Company. He has witnessed firsthand the value of spending an evening with peers in an intimate and confidential setting. He finds that people are very

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Volunteer Spotlight

Melinda
McCann

Vice President
at Meyer



Current Corenet Role:

Philadelphia Chapter Board Member
and Co-Communications Chair

Involved in Corenet Since:

2010

Favorite Part of the Corenet 2016 Summit in Philadelphia:

Our Chapter winning the 2016
Chapter of the Year

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Don't Miss These Events!

Nov. 10:

Mentor Series (4th and final)

AIG, Philadelphia, PA

Nov. 29:

Sponsorship Appreciation Event

Gran Caffè LAquila,
Philadelphia, PA

Jan:

Winter Social

TBD

Visit the [events section](#) of the chapter website for more information and to register.

Letter from the President

Dear Chapter Members,

It is with great pleasure that I announce that the Philadelphia Chapter has been awarded **CoreNet Global Chapter of the Year** for the small/midsize chapter category. Each and every one of the members of the Philly Chapter Executive Board, the Committee Chairs their sub-committee members worked incredibly hard to put our Chapter in position to win this award. And, we could not have won this award without the commitment from you, our members, whom we serve and who have made this Chapter a success.



(from left): **Karen Aiello** - TD Bank, **Matt Knowles** - CBRE, **Brian Edmunds** - SVN/The Concordis Group, **Val Koontz** - Association Conference Group, **Sonya Verny** - Serraview, **Gerry Guidice** - TD Bank, **Chuck Bagocius** - TD Bank, **David Biondolillo** - TD Bank, **Suzanne Linus-Miller** - Cofco Office Furniture, **Carolyn Lagermasini** - Association Conference Group

We just wrapped up this year's Global Summit held at the Philadelphia convention Center. The focus this year was "The Bigger Picture of Geopolitics, Economics and the Environment" and the Summit provided a multitude of excellent learning opportunities over a period of 5 days and culminated in several stimulating key note speaker presentations including guest speaker & Republican Strategist Ana Navarro, Chair of the Democratic National Committee, Donna Brazil and 56th President of Mexico, Felipe Calderon.

If you've not attended one of CoreNet's annual Global Summits in the past, I highly recommend you look into the various education and networking offerings

included as part of all of CoreNet's Summits. Next year's summit will again be held during the month of October and the host city/Chapter will be Seattle/Washington State Chapter.

The Philadelphia Chapter has other exciting networking and educational events planned for remainder of the year including:

- **Mentor Series (4th and final)** – Nov 10th @AIG, 1650 Liberty Pace (\$15 for members/\$30 for non-members)
- **Sponsorship Appreciation Event** – Nov 29th @: Gran Caffè L'Aquila (free; for sponsors only)

You can find additional details on all the above events at the [Philadelphia Chapter Web Site](#). Enjoy the remainder of the fall and the upcoming holiday season. I look forward to seeing you at the winter social that will be held in January 2017 and the additional Philadelphia Chapter events listed above.



Sincerely,

Chuck Bagocius, MCR

Director of Strategic Occupancy Planning, TD Bank
President, CoreNet Global Greater Philadelphia Chapter

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CoreNet Global Knowledge Center and Research

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Executive Committee

Greater Philadelphia Chapter

President:

Chuck Bagocius, MCR • TD Bank

Treasurer:

Matt Knowles • CBRE

Secretary:

Brian Edmonds • Concordis Real Estate Advisors

Past President/Advisor:

Ken Zirk • CBRE

Past President/Advisor:

Jerry O'Brien • Comcast

CoreNet Global
133 Peachtree Street, N.E., Suite 3000
Atlanta, GA 30303

EVENT RECAP

October 21:

Building Adventure

CoreNet Philadelphia Team Members Rappel Down One Commerce Square!

The CoreNet Philadelphia Chapter's rappel team raised over \$8,000 for this year's Outward Bound Building Adventure on Friday, October 21st. All of the funds raised will help the Philadelphia Outward Bound School provide scholarships for underserved Philadelphia area public and charter schools.

Congratulations to our team members for successfully completing the challenge. Not only did they raise money but they rappelled down the side of One Commerce Square – 29 stories high!



EVENT RECAP

October 27:

Change and Relocation Management in an Evolving Workplace



The Young Leaders and University Relations co-hosted an engaging panel discussion focused on “Change and Relocation Management in an Evolving Workplace”. The event was held at UPenn with a crowd that filled every seat in the room. The event was attended by real estate professionals and local university students. The distinguished panel was composed of end users who have recently completed or are in the process of completing large scale relocations in one of Philadelphia’s newest developments. The discussion presented an array of opinions, insights and lessons learned that was educating to both attendees and panelists alike. The panel consisted of Vince Carango from FMC, Raymond Mays and Michael Sobocienski from NASDAQ and Ray Milora from GSK. The discussion was moderated by Jennifer Starbuck from JLL.

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forthcoming about sharing information and helping each other. Mark said, “The talks evolve through the night, there is no formal agenda, only possible questions to foster conversation. Everyone participates, the broader the perspective, the better.” Topics that have recently been discussed include globalization of the real estate footprint, unique challenges of working on global projects including cultural nuances and market differences, space utilization, shared work environments, and hoteling concepts. In addition, he has seen other interactions evolve from the end user dinners. Mark and Dave Kontra from GE have started running an ad hoc quarterly, informal suburban end user lunch to continue the spirit of peer sharing.

Volunteer Spotlight [continued from page 1](#)

Favorite Speaker at the Corenet 2016 Summit:
Chris Bashinelli

How Does Corenet Benefit You and Your Firm:
Being an active member of Corenet Global has been an integral part of taking our business from a Philadelphia centric architecture and interiors firm to a national firm. We’ve made valuable connections with corporate end users across the country through Corenet networking. From an internal perspective, my colleague, Jamye Lamborn, is a member of the Young Leaders committee and has felt the value first hand of the Mentorship Series this year.

Favorite Social Media Forum:
Instagram

Favorite Restaurant:
White Dog Café

Favorite Philadelphia Attraction:
Longwood Gardens

Favorite Philly Sports Team:
Flyers

Proudest Professional Achievement:
Being part of our executive team at Meyer and leading us into new geographic markets and industry sectors

Proudest Personal Achievement:
Showing my 2 daughters, Kara and Mera, that women can have it all – a great career and a family

Call for Volunteers!

CoreNet Philadelphia is looking for eager volunteers! There are many ways to get involved such as helping a committee, hosting an event at your facility, speaking at an event, writing an article for the newsletter, and more. Please [let us know](#) if you are interested!

NOTE: You must be a CoreNet member to volunteer for a committee.



Welcome New Members

Jennifer Daily	Humanscale
Lisa Dettore	MovePlan USA
Gregory Duffy	Duane Morris LLP
Philip Lock	Formcraft
Lisa McGregor	JACOBS
Amanda Ryland	Herman Miller
Taisia Staal	Formcraft
Nathan DeLange	Spectrum, A Certified Herman Miller Dealer
Jessica Donelan	JACOBS
Les Haggett	CBRE
Andrew Crisman	Bentley Mills
Donna Dallago	CBRE
David Niles	Knoll, Inc



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Fall 2016

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